

FIONA DUFFY

Textile Designer & Artist

EDUCATION

Savannah College of Art and Design (SCAD)

BFA in Fibers
Minor in Fashion Design
Minor in Design for Sustainability
Graduated 2023
Dean's List 2019 to 2023
4.0 GPA

Certification in "Build a Direct-to-Consumer Brand"

From Business of Fashion Education, Recieved April 2020

EXPERIENCE

Kohl's - Assistant Artist, August 2023 to Present

Created original prints and graphics for the Activewear team, representing women's, men's, and kids divisions. Worked in Adobe Photoshop, Illustrator, Aquario RS, and OnePLM to prepare artwork for vendors. Researched seasonal trends and produced 3D CADs in Lotta Browzwear. Often also creates print designs for other categories such as the Girls SO team and Men's Sonoma team.

Soleil et Amis - Owner + Founder, August 2023 to Present

Soleil et Amis is a sustainable one-of-a-kind fashion and home business that I created as a reaction to textile waste. Each piece made is engineered from antique laces and other home textiles, that are often repaired and reinvented into wearable pieces. Experienced in draping, fashion design, hand-painting on various fabrics.

Kohl's - Textile Art Intern, June 2022 to August 2022

Illustrated allover prints and placement graphics for the men's, home, and women's department. Worked and collaborated with cross-functional teams to review trends and production. Color separated files and readied them for production. Produced mock-ups using 3D CAD technology.

Cristina Ruales Co. - Print Design Intern, January 2022 to April 2022

Designed and engineered prints for wallpaper, home textiles, and apparel using Adobe Photoshop and Adobe Illustrator. Created and reviewed pitch sheets with call outs for colorways and placements.

The Big Favorite - Production Intern, November to December 2021

Found and identified new ethical and sustainable suppliers for fabrics and trims and coordinated with vendors. Tracked social media insights and improved the company website and worked on social media marketing. Edited product imagery in Photoshop and designed graphics for Instagram stories using Figma.

Birdy's Vintage - Owner, May 2018 to Present

Experience in managing hundreds of items in inventory across five online platforms, sourcing vintage prints and products, monthly finances, customer service, order fulfillment and shipment worldwide, trend forecasting and research, photography, styling, and marketing.

Plato's Closet Paoli - Sales Associate, May 2018 to September 2020

Worked as a stylist, cashier, trainer, social media strategist, clothing buyer, shift manager, and key holder. I styled for photoshoots intended for social media as well as mannequins, and window displays throughout the store.

FREELANCE & COMMISSIONS

Fiona & Eleanor Originals - Artist, January 2021 to November 2021

Commissioned with my friend to create paintings using different media and adhering to the customers requests. We have over 40 paintings shipped to eight states.

SCAD Bus Wrap - Artist, April 2021

Selected by SCAD to have my painting, "Jazz", wrapped on a SCAD bus.

CONTACT ME

fiona.m.duffy@gmail.com
484-431-8997
www.fionamduffy.com
@fionaduffyart

LANGUAGES

English: Native
French: Advanced
Spanish: Beginner

SOFTWARE SKILLS

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Premiere Pro
Aquario RS
Browzwear Lotta 3D
OnePLM
FieryXF
Ned Graphics
Texcelle
Google Suite
Figma
Procreate
Microsoft Office
Miro

TECHNICAL SKILLS

Print and Pattern
Tambour Embroidery
Machine Knitting
Color Direction
Ideation
Drawing and Sketching
Illustration
Concept Development
Machine and Hand Sewing
Pattern Development
Weaving
Technical Pack Creation
Customer-Oriented Design
Trend Research
Color + Print Application
Draping

PROFESSIONAL SKILLS

Self-motivated
Adaptable
Flexibility
Collaborative
Time Management
Organization
Teamwork

